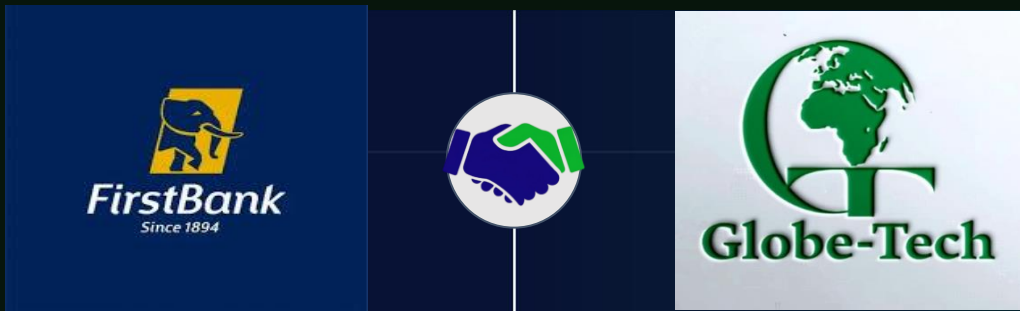




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Business Empowerment Programme - From Zero to Legacy

In partnership with First Bank of Nigeria

Building Structure. | Unlocking Access. | Creating Growth.

From Zero to Legacy

Building Wealth, Not Just Income — with Hon. Chike O. Amadichi



01

Income vs. Wealth

Income pays the bills. Wealth builds the future. Learn why young African entrepreneurs must stop optimising for monthly income and start building assets and equity.

02

Zero-to-Legacy Mindset

A proven framework for building from nothing: start with limited resources, compound small wins, and make every decision for both today's survival and tomorrow's legacy.

03

Diaspora Capital & Tech

Access the Diaspora Community Network's mentors, investors, and partners — and use technology as a force multiplier to scale faster and build asset value.

Zero to Legacy: The Journey



Five stages. One blueprint from zero to legacy.

1

Zero

No capital, no connections, no blueprint — the mindset and first moves that decide whether you build or stay stuck.

2

Seed

Validate your first idea, generate your first revenue, and make the structural decisions that set the foundation for everything ahead.

3

Build

Turn a side hustle into a structured, systems-driven enterprise that generates consistent revenue without depending entirely on you.

4

Scale

Diaspora capital, strategic partnerships, and technology leverage to grow beyond personal effort alone.

5

Legacy

Assets, institutions, and succession structures that outlast your direct involvement.

What You Will Learn



Six modules — from the wealth mindset to the legacy blueprint



Wealth vs Income

Why earning money and building wealth are fundamentally different activities



Zero-to-Legacy Mindset

Build from nothing — compound small wins into sustainable momentum



Built to Outlast You

The structures, systems, and governance that turn a business into a dynasty



Diaspora Capital & Mentorship

Access the Diaspora Community Network's mentors, investors, and partners



Technology as a Multiplier

Scale faster, serve more customers, and build asset value with technology



The Legacy Blueprint

From first idea to generational wealth — assets, income streams, community

The Gap



Not Talent

Nigerian entrepreneurs have talent, drive, and determination in abundance. The gap is not capability.



The Gap is Structure

The real challenge is that businesses are not yet positioned in a way that institutions can recognise and support.

WHY THIS MATTERS

Many people are already in business. They are selling, providing services, and showing up every day.

But the question is:

Why is it still difficult to grow?

It is not because you are not capable.
It is because your business is not yet positioned in a way that others — especially institutions — can support.

Programme Purpose

Three steps. One transformation.



01

Move from Hustle to Structure

Hustle means everything depends on you. Structure means your business can stand — even when you are not there every second.

02

Build Credibility

Credibility is what makes people trust you — customers, partners, and banks. It is earned through structure, records, and consistency.

03

Unlock Access

Access to funding, partnerships, and opportunities. But access only comes when your business looks ready.

The 5 Pillars

Every pillar builds on the last. Together they unlock growth.



1

Identity

Understand your business clearly — who you serve and the problem you solve.

2

Structure

Register, open a business account, maintain documentation.

3

Financials

Know your numbers — revenue, profit, expenses, and savings.

4

Access

Be ready for opportunity — funding, partnerships, and growth resources.

5

Growth

Build systems that let your business expand beyond today.

Identity

Business is solving problems with structure

If your business is just: I sell clothes. I bake cakes. That is too shallow.
The real question is: What problem are you solving?



Convenience



Quality



Affordability



Access

GROWTH MINDSET

Who do you serve?

- ☒ Women
- ☒ Students
- ☒ Families
- ☒ Professionals

If you try to serve everyone — you grow slowly.

Structure

Structure gives legitimacy

If two people are doing the same business...

✗ Not Registered

- No formal identity
- Cannot access bank support
- Limited to word-of-mouth
- Invisible to institutions

✓ Registered Business

- Trusted by banks & partners
- Eligible for grants & funding
- Can open a business account
- Positions you for growth



Registration

Gives your business a formal identity



Business Account

Separates your life from your business



Documentation

Tells your business story in numbers



First Bank of Nigeria



Your gateway to formal banking — in partnership with Globe-Tech



CAC Registration

Get your business formally registered and recognised



SME Account

Open a dedicated business account with minimum balance requirements



POS Machine

Accept payments professionally and grow your customer base



Grant Eligibility

Become eligible for the Globe-Tech SME Growth Grant



Business Credit

Build a financial track record that unlocks future funding



Support Network

Access Globe-Tech's training, mentorship, and SME community

Financial Clarity

Revenue is not profit. Know your numbers.

'I made ₦100,000 this week.' $\neq$ 'I kept ₦100,000 this week.'

Tracking: Break it down simply:



Money IN

Every sale, payment received, and income source



Money OUT

Every expense — business costs and personal spending



What's LEFT

That is your truth. That is your profit.

Clarity gives you control. And control allows growth.

	Month	Year
--	-------	------

INCOME

Date	Source	Amount
Total:		

BUSINESS EXPENSES

Date	Source	Amount
Total:		

PERSONAL EXPENSES

Date	Source	Amount
Total:		

DEBTS

Date	Source	To repay	Amount
Total:			

SAVING

Date	Source	Amount
Total:		

SUMMARY

Source	Amount
(+) Income	
(-) Business expenses	
(-) Personal expenses	
(-) Debts	
Total:	

	Month	Year
--	-------	------

INCOME

Date	Source	Amount
Total:		

BUSINESS EXPENSES

Date	Source	Amount
Total:		

PERSONAL EXPENSES

Date	Source	Amount
Total:		

Access to Funding

Opportunities respond to preparation

Funding is not missing. Preparation is missing.

What Banks Look For:

01

Structure

Is your business formally set up?

02

Records

Do you track income and expenses?

03

Consistency

Is your business performing regularly?

Access is not luck. It is readiness.

Systems

Systems allow consistency and growth

Everything in your head

Your business cannot grow beyond what you can personally manage. Growth stops with you.

Systems in place

The same result, every time. Customers are served consistently. Growth becomes possible.

Growth requires consistency — not chaos.

4 Systems Every Business Needs:



Sales Process

How do customers find and order from you?



Customer Handling

How do you respond, follow up, and retain?



Delivery

How is the product or service delivered?



Tracking

How do you measure what is working?

Your Pitch

Be clear. Be confident. Closed mouths don't get funded.



What do you do?

Describe your business in one clear sentence. Not your product — your solution.



Who do you serve?

Name your specific customer. The more specific, the more trustworthy.



Why does it matter?

What changes for your customer because of you? What problem disappears?

Growth does not happen by guessing.

It happens by deciding. What will you improve? What will you fix? If you cannot explain your business — you limit your opportunities.

What Happens Next

Your next 30 days — one step at a time



01

Register Your Business

Begin CAC registration. Get your business a formal identity.



02

Open Your SME Account

Visit FirstBank through Globe-Tech and open your business account.



03

Start Tracking Finances

Write down every naira in and out. Start this week.



04

Apply for the SME Grant

Submit your application for the Globe-Tech SME Growth Grant.

Structure + Opportunity = Growth

You don't need to be bigger.
You need to be structured.

And when structure meets opportunity
everything changes.

Structure + Opportunity = Growth

IN PARTNERSHIP

FOR

Shared Vision. Stronger Impact. Greater Growth.



FirstBank
Since 1894



Globe-Tech



BUILDING STRUCTURE.

UNLOCKING ACCESS.

CREATING GROWTH.



**STRONG
FOUNDATION**



**UNLOCKING
ACCESS**



**EMPOWERING
BUSINESSES**



**DRIVING
SUSTAINABLE GROWTH**

Two trusted organizations. One shared commitment to your success.